

🔍 TRUST BUT VERIFY

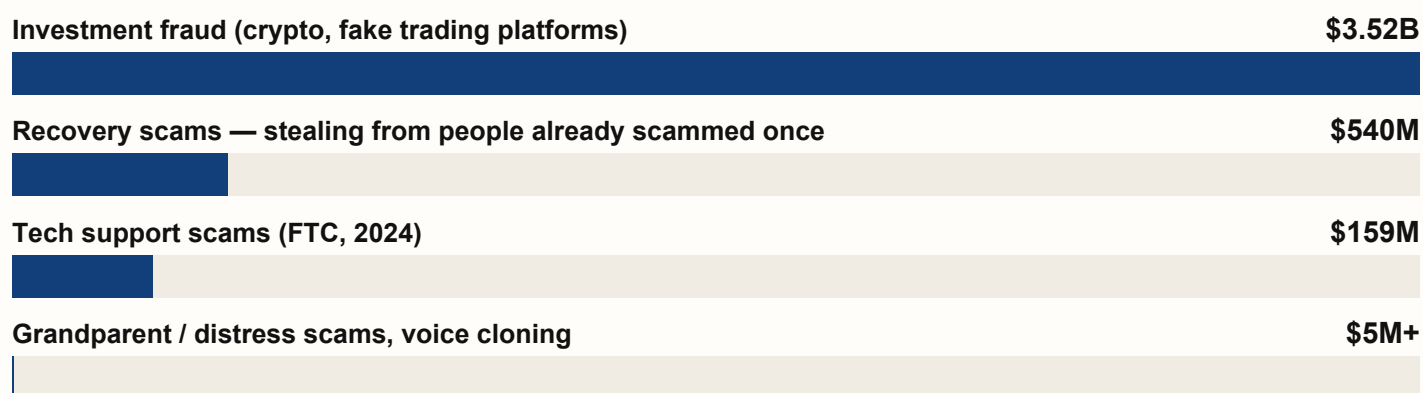
Elder fraud, by the numbers — and the one habit that stops most of it

\$7.7 BILLION

lost by Americans 60+ to fraud in 2025 — a 59% jump in one year

201,266 complaints filed. Average loss per victim: \$38,500. FBI IC3, 2025.

WHERE THE MONEY ACTUALLY GOES



Bar length shows relative size, not to scale below ~1%. FBI IC3 2025 Elder Fraud data; FTC 2024-2025 for tech support.

WHAT'S GROWING FASTEST

- Phishing / spoofing texts and emails, age 60+
 - Government impersonation calls
 - Romance scams targeting older adults
 - Scams referencing or using AI voice cloning
- up over 100%
nearly doubled
up 30%
3,100+ complaints, \$352M+ lost

THE ONE HABIT THAT STOPS MOST OF THIS

- 1**
Break the contact.
Hang up. Nobody real tells you to stay on the line.
- 2**
Use a path they did not choose.
The number on your card or bill. Their own number, the one you always use.
- 3**
Take all the time you can get.
A day if you can, ten minutes if you can't. Money doesn't move today.

FREE HELP — NO JUDGMENT

833-372-8311 National Elder Fraud Hotline

877-908-3360 AARP Fraud Watch

Report at ic3.gov and reportfraud.ftc.gov · Sources: FBI IC3 2025 Internet Crime Report, FTC Protecting Older Consumers 2024-2025



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